

## DAVID N. BLAKESLEY, CPCU, CIC, ARM



### *Insurance Education for over 40 years*

David Blakesley, CPCU, CIC, ARM formed DBEduBus.com educational consulting services in 2009 (expanding his 25 year old education/training company) focusing on the development and delivering educational programs for the Property/Casualty insurance industry; including CPCU, INS, ARM courses as well as 15 other popular property/casualty seminars.

His college studies focused on Government/Business/Economics at San Jose State University and School of Public Administration/Business-Graduate School of Public Administration Consortium-University of California at Berkeley/San Jose State University/Cal-State Hayward.

He holds the Chartered Property Casualty Underwriter (CPCU), Certified Insurance Counselor (CIC) 1978-2015-retired, and Associate in Risk Management (ARM) professional designations.

Mr. Blakesley served the industry as a full-time commercial lines underwriter, marketing representative, agency/brokerage manager, and territory-underwriting manager for several property/casualty companies 1971-1989 before joining IEA as Curriculum Director. From 1989 to 2009, Mr. Blakesley served as IEA's Curriculum Director. In 2009 Mr. Blakesley transitioned to working with IEA as a curriculum consultant freeing up his time to work with other organizations in an educational consulting capacity and writing a new insurance/risk management textbook.

Mr. Blakesley has been an instructor for the IEA since 1979, teaching various courses in the CPCU, INS, ARM curriculum, plus numerous other insurance contract seminars focusing primarily on commercial insurance contracts each semester. Additionally, he helped develop the AA Degree Property/Casualty program for the California Community College system, and is a retired adjunct undergraduate college insurance professor.

He continues to work with the Japanese and Chinese insurance industry developing educational programs and teaching CPCU level courses and seminars for insurance industry professionals. He is a visiting professor with Shanghai Finance University. Additionally, he has created online courses for CPCU, ARM, INS, CPDM, ERMP, ARPM, CCMP, and AIC professional designation programs. He spends more of his time supporting the Japanese Insurance industry, specifically Japanese Independent Insurance Agents.

He is an active member of the San Francisco Golden Gate CPCU Chapter and has served as Chapter President, Secretary, Chairman of the Board of Directors, and other elective and appointed CPCU Chapter positions since 1995. He was named the 2003 Golden Gate CPCU Chapter Insurance Professional of the Year. In 2005 David was the recipient of the Richard B. Masters Award given annually by the IEA Board of Directors to a United States insurance industry professional whose life-long contributions positively impacted the national insurance and/or risk management professions.

In addition to developing numerous seminar programs and educational delivery formats he was responsible for development of the following national designations at IEA:

- Workers' Compensation Claims Professional (WCCP) designation
- Certified Professional Disability Management (CPDM) designation
- Certified Case Management Professional (CCMP) designation
- Associate in Risk Pool Management (ARPM) designation
- Enterprise Risk Management Professional (ERMP)

David authored *Orientation to Property/Casualty Insurance, Guide to the Property/Casualty Insurance Industry*, plus co-authored *ARPM 601* and *ERMP 701* risk pool and enterprise risk management textbooks. Most recently he completed a 400 page textbook titled: *U.S. Property Casualty Insurance Industry and Enterprise Risk Management*.

David lives in the San Francisco Bay Area, California. He plays the guitar, specifically blues, for over 30 years; travels with his wife Linda all over the world; is an avid RV camper with a group of 40 campers; loves and collects fine wine; is a PADI certified SCUBA Dive Master; enjoys walking 6 miles 5 days a week; engages in several volunteer activities each week. The best times are spent with his grandkids while they are still young.

**David Blakesley, CPCU, ARM**  
**E-mail: [dblakesley@DBEduBus.com](mailto:dblakesley@DBEduBus.com)**